



# BSNL Campus and Infrastructure



## **FEATURES OF THE PROGRAMME**

1. Strong industry orientation
2. Interdisciplinary mix of technology and management in curriculum
3. Commitment to enable organizations achieve technical, operational and managerial excellence by their trained 'vanguards of change'
4. Endeavor to fulfil career and leadership aspirations of individuals by inculcating the right know-how and skill sets

## **PROGRAMME UNIQUENESS**

1. Flexible online learning module
2. Interaction with top Industry professionals and expert academic faculty in related areas during contact programs
3. Familiarization with state of the art technologies during classroom and hands on lab training
4. Field visits to telecom switching centers, exchanges, billing centers, customer service centers etc



### ***Class Rooms***

...fully air conditioned flexi-class rooms with projector and echo proof audio system.



### ***Library***

... a full-fledged Library covering all branches of corporate knowledge. The library also has a wide array of journals and periodicals published by leading academic and research institutions.



### ***Hostel Rooms***

... well furnished and ergonomically designed to make every participant feel at home.

## CUTTING EDGE CURRICULUM

Technology Module	Management Module	
	Finance Area	Management Area
Courses (compulsory)	Courses (compulsory)	Courses (2 compulsory out of 4)
1. Telecom Switching Systems and Networks	1. Finance, Budgeting and Revenue Assurance	1. Telecom Regulatory Environment
2. Optical Fibre Communication		2. Marketing and Customer Experience Management
3. Telecom Networking	2. Telecom Project Management and Strategic Planning	3. Business Intelligence and Contract Management
4. Mobile Technology		4. HR & Performance Management Systems

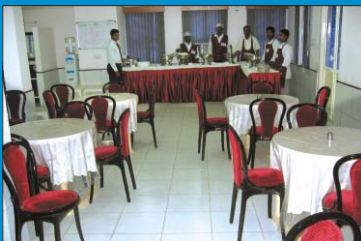
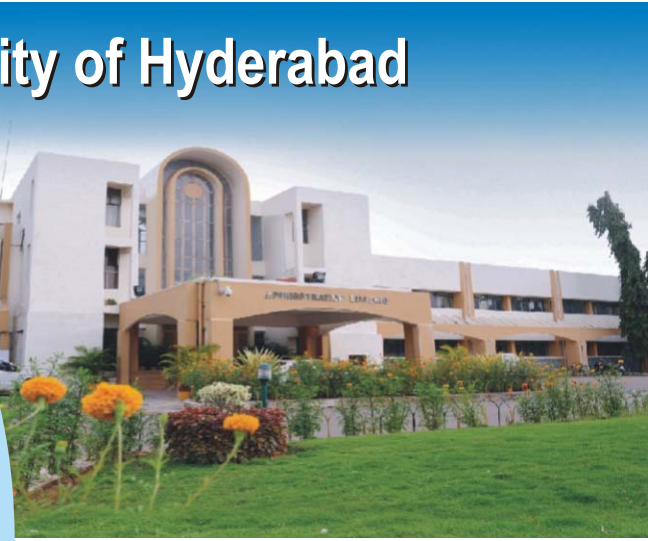
The Telecom Technology module includes a thorough familiarization with present and emerging technologies in four broad areas mentioned above which includes - PDH/SDH, NG SDH, DWDM, IPv6 Networks, GSM, CDMA, 3G UMTS, Mobile VAS & IN etc.

The Telecom Management & Finance module covers a wide gamut of emerging methods and techniques of finance and management that are Telecom, IT and ITES specific.

## EXPECTED TRAINING OUTCOMES

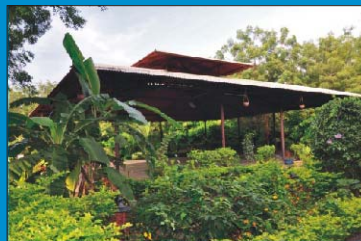
The program is expected to empower, equip & enable students to:

- ☛ Thoroughly understand the intricacies of Telecommunications and IT environment in India and its impact on business operations
- ☛ Acquire cutting-edge skill sets and know-how in different areas such as switching, mobile, networking and OF technologies
- ☛ Explore current business trends and relate them to the ever increasing need of a multi-dimensional managerial function
- ☛ Acquire skill-sets that help in setting team and individual business objectives
- ☛ Gain insights to develop strategies and action plans to manage change in the dynamically evolving Telecommunications, IT & ITES sectors
- ☛ Learn the latest trends and techniques in financial management relevant to emerging issues in the Telecom, IT & ITES sectors.



### Catering Services

... caters to diverse culinary needs.



### Yoga Sessions

...conducted by masters and practitioners.



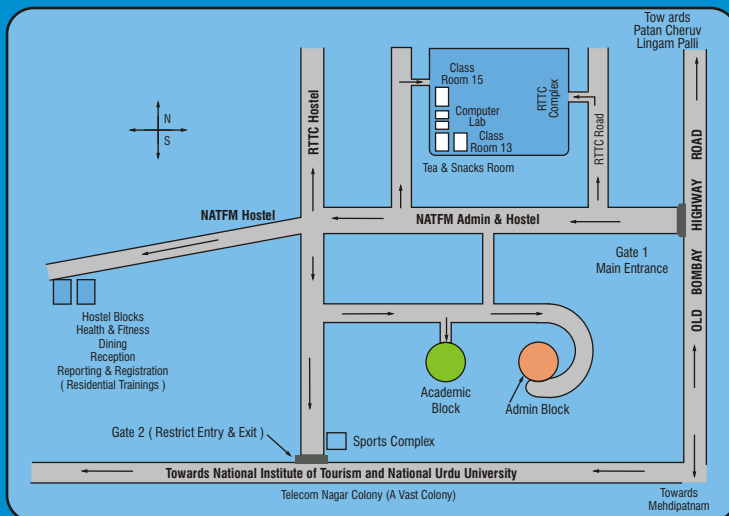
### Sports & Recreation

...shuttle, volleyball, badminton, indoor games and gym

## ELIGIBILITY CRITERIA:

This programme is open to

- Engineering graduates from a recognised university in ECE/EEE/EIE / ETC / ICT branches and other Engineering graduate with Electronics as one of the subject
- M.Sc. Electronics from a recognised university
- Other Engineering or B.Sc.(Electronics) graduates from a recognised university with two years experience in telecommunication field



**For further details please contact**

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