



BHARAT SANCHAR NIGAM LIMITED
(A GOVERNMENT OF INDIA ENTERPRISE)

SR Cell, Corporate Office
8th Floor, Bharat Sanchar Bhawan,
Harish Chander Mathur Lane,
Janpath, New Delhi-110 001

No.BSNL/20-10/SR/2013

Dated, the 14th November, 2013

To

**The General Secretaries of all the Unions and Associations
In BSNL.**

Sub: Awareness session on growth and development of BSNL

BSNL management has been seriously exploring ways and means for improving organizational performance in order to take on the challenge of not-so-encouraging financial situation. The recently held Conference of Heads of Circles at BSNL Corporate Office was preceded by intensive deliberations among the field units to identify and ponder over various possible strategies for BSNL resurrection. These theme were explored/debated in detail during HOCC in the presence of senior officers of our administrative ministry and it has been a general feeling that these are worth giving a focused try. In the backdrop of this, it has been decided that due dissemination of details of these strategic initiatives needs to be done among all the associations/unions in order not only to seek cooperation and support, but to generate a deep sense of involvement of all of our employees.

2. An awareness session on the above has accordingly been planned in BSNL Corporate Office, 9th floor Conference Hall on Saturday, the 30th November, 2013, starting at 1000 hrs.
3. You are requested to attend the same and ensure that not more than two representatives of your union/association participate in the awareness session.

(Signature)
14.11.2013

(Satish Wadhwa)
DGM (SR), BSNL C.O.

Copy for info to :

1. ES to CMD, BSNL
2. PPSs to all Directors, BSNL Board
3. All Executive Directors, BSNL
4. GMs - Admn./Pers./Restg./Estt.